***Application form innov8GH incubation program***

Thank you for your interest in the innov8GH incubation program! For your application, you need to do the following:

***1. Register a profile on the website*** [***https://ghanainnovationhub.com/***](https://ghanainnovationhub.com/)

***2. Upload the Application form***

*(Fill this form and upload along with your application)*

***3. (OPTIONAL) Upload your Business Registration Document***

*(Upload along with your application, if you are already registered)*

***4. (OPTIONAL) Upload an Endorsement letter***

*(Upload along with your application)*

***5. (OPTIONAL) Include a video pitch explaining why you want to participate in #innov8GH***

*(Include the link to your video in section 1 of this form)*

**Contact details**

Please fill the information below so we can reach you after your application. We will communicate to the email used to register on [www.ghanainnovationhub.com](http://www.ghanainnovationhub.com) but will need your phone number when you are invited to the selection days and/or the program.

Email address

Phone number

Social media handles of your company (Facebook, LinkedIn, Instagram, other)

**Section 1 - Business**

Please fill the below questions about your (business) idea.

Name of Business or Idea

Short description of your business (idea)

What is the problem you are solving?

Why is your solution new or different?

Why will people pay for your product or service?

Sector of business

Achievements of the business or entrepreneur so far

Intended impact of the business

*(OPTIONAL)* You can paste the link to a video (Vimeo Youtube, other) of you explaining why you want to participate below:

**Section 2 - Business**

*Up to two people can participate in the program. Ideally you bring both the technical skills and the business mindset in your team. One of the participants has to be a (co-)founder. If you are applying with two team members, please fill both profiles here.*

**Participant 1**

Name

Age

Gender (Male/Female)

Location

Currently employed (Yes/No)

Role in the business

Education and background

(Technical) skills relevant for the business idea

**Participant 2**

Name

Age

Gender (Male/Female)

Location

Currently employed (Yes/No)

Role in the business

Education and background

(Technical) skills relevant for the business idea

**Section 3 - Availability**

Please fill in answers with Yes or No

Do you (both) speak English?

Are you (both) available for the selection days? (This would be **half a day** on either date)

Are you (both) available for all program days listed on the website?

We expect you to be working on your business (idea) even outside the workshops. How much time do you have to work on market validation (e.g. meeting customers) for your business?

*Hours per week*

Have you participated in any previous support program?:

*Yes/No*

*If yes, which one did you participate in and why do you apply for this program?*

**Section 4 – Business Model**

Please fill the Business Model Canvas (BMC) below using the guiding questions in *italic*. Even if you are in the idea-stage, this will give us a better idea of your business plans. If you need further explanations on how to fill this, please go to the following link for more information: <https://skill-ed.org/mdf/index2.html>.

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| **Key Partners**  *Who are your key partners (e.g. suppliers)?* | **Key Activities**  *What are your key activities, thinking of e.g. production, distribution channels, customer relationships and revenue collection?* | **Value Proposition**  *What do you offer your customers; which one of their problems are you solving?* | | **Marketing**  *How do you reach and engage our customers?* | **Customers**  *For whom are you creating value? Who are your most important (paying) customers?* |
| **Key Resources**  *What are the key physical, intellectual human and financial resources needed?* | **Impact**  *What impact are you making, either social, environmental or economical?* | | **Distribution**  *How do you get your products to your customers?* |
| **Cost**  *What are the main cost drivers of your business, both fixed (salaries, utilities) and variable costs?* | | | **Revenue**  *For what value are your customers willing to pay and how (cash/MoMo, on credit)?* | | |

***In case of any questions, please contact us at*** [***info@ghanainnovationhub.com***](mailto:info@ghanainnovationhub.com) ***or call 0556959376***