We would appreciate a letter of recommendation from someone in your environment. This could be a (previous) employer, a customer of your (previous) business, a supplier, a teacher, a church member, or anyone else in your circles.

You can upload this letter with the Application Form and BMC document.

The suggested format for this is as follows:

**Name of your business or idea**:

Name and

Location of Referent

Your name

and Location

Recommendation of you (and co-founder if applicable)

Recommendation of your business idea

The reason why referent thinks you should be in the incubation program